Conclusion

Analyzing sales for Sylvia and trying to find a relation between Profits loses and amount of discount it’s really clear that we have relation there: as higher discounts as lower profit. Even simple correlation shows such negative relation. The answer for a great question: Are discounted orders more or less profitable than non-discounted orders? Is Less

Mostly discounted orders are less profitable but not everywhere and not every time, sometimes it can be very useful.

Geographic

Profit & Discounts by Category and Region

Analyzing Customers

Conclusion

Profit vs Discount

Tried everything I’ve learned here on this course, probably it could be a bit messy. Sometimes playing with different chart types it’s not easy to stop )))